

*Celebrating 88 Years of Service*

**July 20th, 2010**

**PRESIDING**  
**Pres. Bob Beville**

**NATIONAL PLEDGE**  
**Louise Senneff**

**INVOCATION**  
**Bill deDeugd**

**FOUR-WAY TEST**  
**Jon Zehnder**

**MUSIC**  
**Lalai Hamric**

**NEXT WEEKS  
PROGRAM**  
*A Love Story*  
~ with Norman Love



*This Week's Program:*  
**THE ECONOMIC VIEW FROM THE FED**  
Presented by  
**Tom Cunningham**

Tom Cunningham is vice president and associate director of research for the Federal Reserve Bank of Atlanta. Dr. Cunningham is responsible for the operation of the research department including budget and personnel planning as well as oversight of the Atlanta Fed's Economic Review. He serves on the Bank's Personnel, Automation, and Risk Management committees.

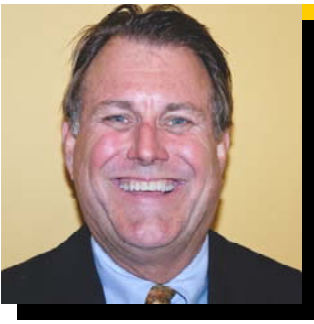


Prior to his appointment as associate director of research he served as vice president in the research department, where he was responsible for both the regional and Latin American research teams in the research department. Dr. Cunningham joined the Bank as an economist with the macropolicy group in 1985, specializing in macroeconomics and monetary theory. He was promoted to senior economist in 1989 and research officer and senior economist with responsibility for the regional group in 1992. Dr. Cunningham previously worked as an instructor of economics at Barnard College at Columbia University.

He is a member of the American Economic Association, the Western Economic Association, and the Southern Economic Association. Dr. Cunningham has published numerous professional articles.

## IMPORTANT ROTARY DATES

Jul 20	Tuesday	12:00p	Meeting: The Federal Reserve "Photos by Phil" (see pge 3)	RPYC
Jul 27	Tuesday	6:00p	Meeting: A "Love" Story "Photos by Phil" (see pge 3)	RPYC
Aug 03	Tuesday	12:00p	Meeting: Member Talks	RPYC
Oct 01	Friday	varies	Dictionary Day Distribution	Various Schools
Oct 03	Sunday		Italian Fest	
Jan 21, 2011	Friday		Screaming Orphans in Concert	Sidney/Berne Davis Ctr
Feb 05-06			ArtFest Parking Fundraiser	Downtown Fort Myers
March			Red Sox Parking	City of Palms Park



## PRESIDENTS LETTER: July 20th, 2010

Dear Rotarian:

We had our first board meeting this week and it was great. Our returning board members - **Mark Stichter** and **Joni Logan** - have a year of experience under their belts now and are tremendous assets. **Dan Adams**, **Julia East**, **Vicki Stephan** and **Steve Russell** are jumping right in and are going to bring a fresh look to the board. **Secretary David Shaw** has picked up right where **John McGowan** left off and **Treasurer Scott White** has already done a phenomenal job getting our "books" in order. **President-Elect Bob Sheehan** is doing all the legwork to bring us into the 21st century by automating some of our procedures.

I know I have said it before, but **Past President Gary Bryant** really got our Club's Policies and Procedures current, and in many cases created new ones where needed. At the board meeting this week he presented everyone with a notebook containing a copy of our approved Club By-laws, all of the approved Policies and Procedures, and others in draft form for the approval process. We will now have an easy reference guide when questions arise on how to handle a particular matter, or when a new Member needs answers on our Policies and Procedures. There will be a copy readily available in the Rotary office if anyone needs to refer to these documents. Gary gets a big Atta-Boy for all the hard work and hours he devoted to this project. Actually, I think he's angling for me to buy him a reel for that custom rod I got him.

Speaking of updating things, **Past President Gay Thompson** revised our New Member Proposal form and it will be coupled with a document (that Gary Bryant updated) explaining the steps that we as Sponsors need to take in order to

help a Prospective Member make the transition to New Member.

This Tuesday and next, **Phil LeBoutillier** will be taking professional shots of us for posting on the district website. This will also be the picture used in the Rotary Club of Fort Myers contact book that we are going to create and pass out electronically. Thank Phil when you see him!

Congratulations go out to **Ian Keith** who passed the state test to be licensed in life, health and variable annuities.

August 24th is a primary election and there are a number of local races on the ballot. It is not surprising that some of our members are involved with various candidates and issues. Two that I know of are **Past President Patricia Bell** and new member **Amy Hawthorne** who are working hard on Judge **Archie Hayward's** reelection campaign. It speaks to the Rotary motto "Service Above Self".

Remember our battle cry for this year... **Bigger, Better and Bolder**. If you see someone who you believe would make a good member, bring them to a meeting. We can grow Bigger, they will be Better, and all of Rotary will be Bolder.

*President Bob*



## IMAGES OF ROTARY



## Are You Ready For Your Close-Up?

**Phil LeBoutillier** and his mobile photography studio will be on location during our next two meetings to offer a complimentary portrait sitting (head shots) to each Rotarian.

Phil originally offered to provide this service so that we may update our club's database. But, as a member courtesy, he has agreed to release copyrights so that you may use your image for personal/business needs. Remember, everyone has a need for a good, professional head-shot.

July 20 and July 27 are the only two Tuesdays this service will be available. Portrait sittings will begin 45 minutes before the start of our meeting. Additional sittings will be accommodated at the conclusion of the meeting, as demand dictates. Each member will be photographed 4-6 times in the same sitting pose. Images will be available for viewing on [www.theleboutilliergroup.com](http://www.theleboutilliergroup.com) by 2:00pm on each succeeding Wednesday. You will be asked to visit the site to select your preferred image. After making your selection, simply email Phil with the image number for your selection and any requests for retouching. The final image will be delivered via email right to your inbox. It's that simple!

It will be your responsibility to upload your image to our club's database. Phil is donating his time and talent to help update our database, and we strongly encourage all members to participate.



If you have any questions, Phil may be contacted at 239-357-5217 or [phil@theleboutilliergroup.com](mailto:phil@theleboutilliergroup.com).



### IN MEMORIAM: EDWARD K. HANSON

It is with deep regret we inform you of the passing of former member **Edward K. Hanson**.

Please keep Edward's family and friends in your thoughts and prayers.

## Happy Birthday

**Wash Baquero & Mike Basista 21st**  
**Tony Cardinale & John Kimbell 25th**  
**Tom Feurig & Roger Ward 26th**



## MEETING MAKE-UPS

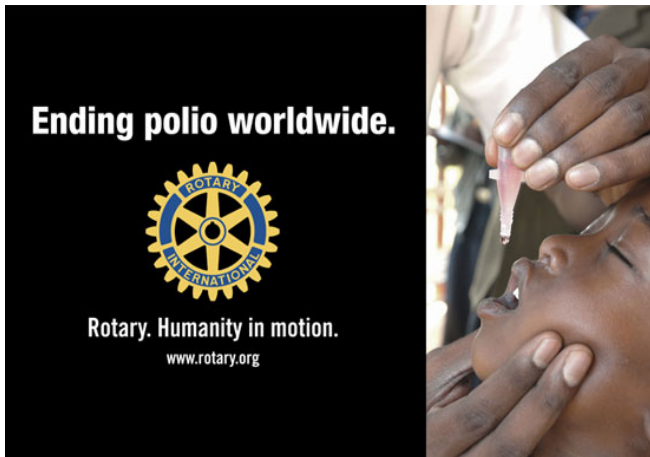
**Bill Barrett @ Dictionary Day Mtg.**  
**Gary Bryant @ Board Mtg.- 100%**  
**Jack Burges @ Sunrise – 100%**

### BADGES HAVE BEEN RENUMBERED

Please remember to sign in on attendance sheets next to the badge boxes.  
We are getting better, but not signing in not only affects your member statistics, but the entire Club.

**COMMITTEE CORNER:  
GET THE WORD OUT**

As you get your committees organized, be sure to let the YAK! know so that we can keep the whole club informed of what is happening—meeting schedules, events, volunteer needs, etc.



**GOOD OL' SUMMERTIME**

*In the good old summer time  
In the good old summer time  
Strolling down a shady lane  
With my baby, mine.*

*He/she holds your hand  
And you hold [ her's/his ]  
And that's a very good sign  
That he's/she's your Tootsie Wootsie  
In the good old Summer time.*

**The Rotary Parting Song**

Til we meet again  
I'll say adieu  
I've enjoyed  
This hour spent here with you.

Oh—May each day that we  
Shall spend apart  
Bring you joy and peace  
God Bless your heart

Hoping next week  
I will see  
You again at Ro-ta-ry!

Here's my hand  
old pal of mine--  
Till we meet again!  
\*\* (begin to shake hands with all  
Rotarians around you!) \*\*

**ROTARY CLUB OF FORT MYERS, INC.**

Club #4312 - Chartered April, 1922  
Meeting at: Royal Palm Yacht Club  
2360 West First Street — Fort Myers, Florida 33901  
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**Rotary International:** Ray Klingensmith (United States)  
www.Rotary.org  
**Rotary Dist. 6960:** Dist. Governor Don Thomas (Cape Coral Goldcoast)  
www.Rotary6960.org

**OFFICERS**

**BOB BEVILLE**

Bob Sheehan  
Gary Bryant  
David Shaw  
Scott White

**DIRECTORS 09-11**

Dan Adams  
Joni Logan  
Mark Stichter

**PRESIDENT**

President-Elect  
Past President / VP  
Secretary  
Treasurer

**DIRECTORS 09-11**

Julia East  
Steve Russell  
Vicki Stephan

**YAK:**

**EDITOR:** David Yates  
**Email** [YAK@RotaryFortMyers.org](mailto:YAK@RotaryFortMyers.org)

Club Photographs Compliments of Paul Kling  
Copying Compliments of CopyLady

**ROTARY CLUBS IN LEE COUNTY**

**MONDAY**

- Ft Myers South / 12:00PM / *Crowne Plaza, Bell Tower*

**TUESDAY**

- Ft Myers / 12:00PM / *Royal Palm Yacht Club*  
- Estero / 12:00PM / *Elks Club on Coconut Road*

**WEDNESDAY**

- Ft Myers East / 7:30AM / *3500 Riverhall Pkwy.*  
- Ft Myers Sunrise / 7:30AM / *Hilton Garden Inn*  
- Bonita Springs / 7:30AM / *Spring Run Clubhouse*  
- Cape Coral / 8:00AM / *La Venezia*  
- Cape Coral N. / 6:30PM / *Wine & Roses Italian Rest.*

**THURSDAY**

- Lehigh Acres / 12:00PM / *Haney's Cafe*  
- North Ft Myers / 8:00AM / *Pincher's Crab Shack*  
- Bonita Springs / 12:00PM / *Spanish Wells C.C.*

**FRIDAY**

- Sanibel-Captiva / 7:30AM / *Beachview*  
- Cape Coral Gold Coast / 12:00PM / *Gulf Coast Village*

**MISSED IT? MAKE IT UP!**  
**LINKS TO ONLINE MAKE-UPS**  
[www.RotaryFortMyers.org](http://www.RotaryFortMyers.org)  
[www.RotaryEclub34.org](http://www.RotaryEclub34.org)

Please advise the Rotary Office of any changes  
to club meeting places, times, etc.