

Celebrating 87 Years of Service

FEBRUARY 9th, 2010

PRESIDING
Pres. Gary Bryant

NATIONAL PLEDGE
Wayne Daltry

INVOCATION
Rich Siggs

FOUR-WAY TEST
Bob Beville

MUSIC
Pat Mann

NEXT WEEKS
PROGRAM
"State of the City"
Mayor Randy Henderson

TO THINK UPON:

"Not all content wants to be free but it needs to be easy. We allow people to find the content they want. There is a big market for the best, not just the cheapest."

-- Sergei Brin, founder, Google



This Week's Program: **THE FUTURE OF MEDIA** **Pason Gaddis of Florida Weekly**

Mr. Gaddis, the President and Publisher of the Florida Weekly is a 15 plus year newspaper advertising sales veteran.

Prior to Florida Weekly, he served in a variety of sales and sales management capacities from 1998-2007 with Gannett, Inc. and successfully launched several new newspapers and magazines.

Mr. Gaddis received his Bachelors degree from Iowa State University where he also began his newspaper career with the Iowa State Daily.

He is heavily involved in several local charities including the American Heart Association along with serving on the board of directors for the Lakes Park Enrichment Foundation, Greater Fort Myers Chamber of Commerce and the Florida Press Service, and is a member of the Rotary Club South.

Mr. Gaddis resides in Fort Myers with his wife and two children.



IMPORTANT ROTARY DATES

09 FEB	Tue	11a—2p	Blood Drive	Yacht Club
09 FEB	Tue	5:00p	Trust Fund Requests Deadline	Club Office
11 FEB	Thur	4:00p	Trust Fund Allocation Committee	Club Office
18 FEB	Thur	7:00a	Board of Directors Meeting	Waterman Offices
27 FEB	Sat	tba	Rotary BBQ Picnic	Red Sox Stadium
01 MAR	Mon		Rotary Camp Work Day	Brandon, FL
03 MAR			RED SOX PARKING STARTS!	



PRESIDENTS LETTER: February 9th, 2010



Dear Rotarian:

A big ATTA-BOY to **John Jack** who donated \$1000 to buy an additional Shelter Box to go to Haiti. That is now 21 Shelter Boxes that our Club has sent. With over a half million people homeless we need to send as many as we can. If anyone else would like to donate please let us know.

ATTA-GIRL to **Joni Logan** for a great Ft. Myers High School program last week. We apologize for running a little long, but that was one of the best Fort Myers High School days we have ever had. Thanks Joni!

Congratulations and ATTA-BOY to **Jack Burgess** and ATTA-GIRL to **Mary Ward**, our two newest Paul Harris Fellow recipients. (I think Mary finally forgave Roger for surprising her like that ☺.) Our Club matching grant for 50/50 Paul Harris Fellowships will be in place until the end of February for any of our first time PHF. Let us know if you are interested.

The following is a message from our District Governor concerning ROTARY CAMP FLORIDA:

I am organizing a workday at Rotary's Camp Florida and am asking for your support and participation. Rotary's Camp Florida is a facility used as a camp for special needs children and supported by our District and District 6890 and 6950 and other Florida Rotary Clubs. In order to optimally maintain our facility, we need to contribute some sweat equity.

The date planned for this event is March 1, 2010. Be prepared for some fun and some hard work. Jim Harmon, Executive Director of the Camp, will be coordinating our work against the much needed items on his punch list. We are planning on working on landscaping, plumbing, and pressure washing. If you have tools (lobbers, saws, pressure washer, pruners, etc.) that you can bring, it would be very helpful.

Vince Caetero

I am going up to work on that day and would appreciate having anyone come along. We could have a good time, and contribute to a good project. Would love to have your help.



Our Club is still looking for more school and office supplies to send to Paul Herring's granddaughter who is a teacher in Korea. Tuesday, February 9, will be our last day to

collect those supplies, so please bring those with you to our meeting on Tuesday. Our Club is also donating approximately 40 dictionaries to that school as well. Another ATTA-BOY to **Jack Burgess** for stepping up and getting those supplies and dictionaries sent to Korea. Good work Jack.

Red Sox parking starts in less than one month! Please get signed up so we can make sure that we have enough help for each day. An electronic sign up sheet for parking can be found at www.RotaryFortMyers.org/RedSox. We'll also have sign up sheets at our weekly meetings. Our parking requirement is bigger and better than ever this year, and we also are getting more money. We are going to need lots of help.

ATTA-BOY to Chief **Doug Baker** for letting us borrow traffic cones and traffic barriers from the FMPD. We are going to need those for our parking at the Family Health Center lots. Thank you Doug!

ATTA-GIRL to **Louise Senneff** who thought she was leading the Pledge to the Flag last week, but when she walked on the stage she found out it was the Four Way Test instead. Louise didn't blink an eye, changed courses in mid stream, and you couldn't tell the difference. Thank you Louise!

Thanks to Past-President **Patricia Bell** for doing such a good job filling in for **Bob Beville** last week. She hasn't lost her podium smile.

Don't forget you can get credit for a make-up if you attended the Screaming Orphans event.

ATTA-GIRL to **Lalai** for bringing us "O CANADA". Beautiful job!

Ms. Margaret Sirianni wrote us a nice thank you note, she said:

*Dear Gary & The Rotary Club -
Thank you for your continued support of The Sam Sirianni Scholarships.
Thank you so much for the support from The Rotary Club of Fort Myers.*

Margaret Sirianni

Our Edison State College Rotaract Club is about to have it's first meeting and we will be there to help them. They are going to meet on every other Friday at noon, and they have asked if some of us will volunteer to be their guest speakers. I

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know that many of us are going to want to help out with that project.

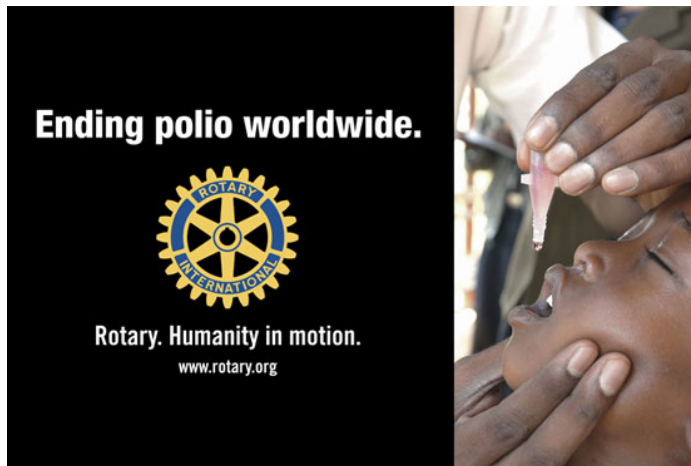
My mouth is already watering just thinking about the Rotary Bar-B-Que on Saturday, February 27th at the Red Sox Stadium. Please plan on being there. I think we'll be starting around 4:00PM, more info to come.

If you would like to continue helping send good stuff to our deployed Soldiers you can do so by going to www.HelpRedCross.info. For \$50 the Red Cross is sending backpacks full of good stuff to our Soldiers. **Deirdre Mann** has more info on this project.

We now have a couple of recent new member proposals. That's good, we need some more. Please keep them coming.

Thanks for all you do! Our Club is a great organization to belong to!

— Gary



RED SOX PARKING IS HERE!!

The Club has an agreement with the Boston Red Sox to operate the parking lots at City of Palms Park for any events held there. The spring training games of the Red Sox is our busiest time and one of our major fund raisers - this will be our seventeenth year. Members are asked to participate by working a portion of **at least five games**. Our snow-bird friends are welcome and appreciated. We have more fun and get to know each other better in the parking lots at ball games than anything else the Club does.

Additionally, this year we will also handle the parking at Family Health Centers (FHC) at the corner of Crawford and Heitman. It is two blocks north of the Rusty Robson lot. For M-F day games we will monitor the lots to keep cars out as they are open for business. For evening and weekend games will use the entire FHC campus to park cars.

For more information and to sign up for your shifts visit the club web site at www.RotaryFortMyers.org/RedSox.

RED SOX SPRING TRAINING HOME SCHEDULE

March 3	1:05PM	Northeastern (ss)
March 3	6:05PM	Boston College (ss)
March 4	7:05PM	Minnesota
March 6	1:05PM	Minnesota (ss)
March 8	1:05PM	St. Louis
March 10	1:05PM	Tampa Bay
March 13	1:05PM	Pittsburgh
March 15	1:05PM	Baltimore
March 17	1:05PM	N.Y. Mets
March 20	1:05PM	Baltimore
March 22	1:05PM	Tampa Bay
March 25	1:05PM	Florida
March 26	1:05PM	Toronto
March 28	1:05PM	Minnesota
March 29	7:05PM	Tampa Bay
April 1	1:05PM	Minnesota
April 2	1:05PM	Washington

Happy Birthday

John McGowan 11th
Bob Arnall 14th



MEETING MAKE-UPS

Betsy Allen @ Screaming Orphans – 100%
 Samira Beckwith @ FMS
 Bob Beville @ Membership Mtg. – 100%
 Lydia Black @ eClub
 David Chandler @ Screaming Orphans
 James Dozier @ Screaming Orphans – 100%
 Julia East @ Screaming Orphans
 Robert Garland @ Screaming Orphans – 100%
 David Kennedy @ Screaming Orphans
 Ed Kominowski @ Interact
 John Kimbell @ Screaming Orphans
 Jeff Mudgett 2) @ Board Mtg. & Screaming Orphans
 John McGee 2) Trust Fund Mtg. & eClub – 100%
 Gay Thompson @ Screaming Orphans
 David Yates @ Screaming Orphans
 Michael Zorovich @ eClub – 100%

YOUR ATTENDANCE IS IMPORTANT!
Please remember to sign in on attendance sheets next to the badge boxes. We are getting better, but not signing not only effects your member statistics, but the entire Club.

**IN MEMORIAM:
HART MCINTYRE**

It is with deep regret we inform you of the passing of former member and Past-President (69-70) **Hart McIntyre**. He had been living most recently in central Florida.

Please keep Hart's family and friends in your thoughts and prayers.



YOU ARE THE MISSING PIECE.



R-O-T-A-R-Y

RO-T-A-R-Y That spells Rotary;
R-O-T-A-R-Y Is known on land and sea;
From North to South, From East to West,
He profits most who serves the best;
R-O-T-A-R-Y That spells Rotary.

R-O-T-A-R-Y That spells Rotary;
R-O-T-A-R-Y is one great family;
Where friendship binds For man's uplift,
Where each one strives His best to give
R-O-T-A-R-Y That spells Rotary.

ROTARY CLUB OF FORT MYERS, INC.

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Rotary Dist. 6960: Dist. Governor Vince Cautero (Rotary of Naples)
www.Rotary6960.org

OFFICERS

GARY BRYANT

Bob Beville
Patricia Bell
David Shaw
Scott White

DIRECTORS 08-09

Bill de Deugd
Jeff Mudgett
Bob Sheehan

PRESIDENT

President-Elect
Past President / VP
Secretary
Treasurer

DIRECTORS 09-11

Joni Logan
John McGowan (interim)
Mark Stichter

YAK:

EDITOR: David Yates

Email YAK@RotaryFortMyers.org

Club Photographs Compliments of Paul Kling
Copying Compliments of CopyLady

ROTARY CLUBS IN LEE COUNTY

MONDAY

- Ft Myers South / 12:00PM / *Crowne Plaza, Bell Tower*

TUESDAY

- Ft Myers / 12:00PM / *Royal Palm Yacht Club*
- Estero / 12:00PM / *Elks Club on Coconut Road*

WEDNESDAY

- Ft Myers East / 7:30AM / *3500 Riverhall Pkwy.*
- Ft Myers Sunrise / 7:30AM / *Hilton Garden Inn*
- Bonita Springs / 7:30AM / *Spring Run Clubhouse*
- Cape Coral / 8:00AM / *La Venezia*
- Cape Coral N. / 6:30PM / *Cosmopolitan Grill*

THURSDAY

- Lehigh Acres / 12:00PM / *Haney's Cafe*
- North Ft Myers / 8:00AM / *Pincher's Crab Shack*
- Bonita Springs / 12:00PM / *Spanish Wells C.C.*

FRIDAY

- Sanibel-Captiva / 7:30AM / *Beachview*
- Cape Coral Gold Coast / 12:00PM / *Gulf Coast Village*

**MISSED IT? MAKE IT UP!
LINKS TO ONLINE MAKE-UPS**

www.RotaryFortMyers.org
www.RotaryEclub34.org

Please advise the Rotary Office of any changes to club meeting places, times, etc.