

PRESIDING  
**Past-President  
Jon Zehnder**

INVOCATION  
**Lalai Hamric**

FOUR-WAY TEST  
**Wally Faber**

MUSIC  
**Lalai Hamric**

NEXT WEEKS  
PROGRAM  
*Pres. Patricia Bell  
The State of the Club*

**TO THINK UPON:**  
“The test of a man's idealism is his sincerity. Rotary will have useful life only as it stirs its members to express their professions of idealism in their daily lives.”

*~ Allen D. Albert  
President of  
Rotary International  
1915-1916*

*This Week's Program:*  
**INDUCTION CEREMONY  
&  
WHITE BADGE TALKS**

*Introduction by Past-President Jon Zehnder*

One of the most important ceremony's that any Rotary Club can perform is the induction of new members. Membership growth is the life-blood of Rotary, and is as important and serious a matter in a “big club” such as our as it is in a smaller Rotary Club. Today we're honored to be inducting our newest members; welcoming them in to the Family of Rotary. After Induction, we'll hear short “White Badge” talks from some of our recently-inducted "newbie" members, and possibly followed by a “Longtimer” introduction.

It's always interesting when we hear from our members about their professions, family, hobbies and interests. In a club of almost 200 members, it's great to learn about members who you may not have had the opportunity to get to know. Take the time to introduce yourself to our new members, welcome them to our club, and think about who you know that possesses what it takes to be a Downtown Rotarian — now go out and invite them!



**HAD A COMMITTEE MEETING? TURN IT IN!**

Each time a Committee has a meeting please be sure to turn in attendance records of your committee meeting and advise members these meetings may be used for make-ups, provided the committee meeting was a minimum of 30 minutes.

The make-up may be applied two weeks before or after a missed meeting. The member attending the meeting then should let the office know about the makeup request. We

only need the date a make-up is to be applied, when makeup occurred and where the make-up took place.

Also, be sure to let us know at the YAK what your committee is up to. We *want* to tell the rest of the club about your activities and community involvement. Remember, folks, we can't make this stuff up (although it looks like it sometimes!).

Take advantage of these Committee meetings!

# Happy Birthday

*David Yates 27th*

*Todd Stephenson  
and Jim Wyatt 30th*



## MEETING MAKE-UPS

*Danny Adams @ Parking  
Carl Barba @ Parking  
Pat Barnes @ Parking – 100%  
Mike Basista @ Parking – 100%  
Samira Beckwith @ Parking  
Patricia Bell @ Parking & Paul  
Bob Beville @ Parking  
Sam Black @ Parking  
Steve Bowen @ Parking – 100%  
Roger Bradley @ Parking  
Bob Bruce @ Parking  
Gary Bryant @ Parking  
Skip Camp @ Parking  
Jeff Campbell @ Parking  
Tony Cardinale @ Parking  
Dave Chandler @ Parking  
Bill Clementz @ Parking & Linda  
Wayne Daltrey @ Parking  
Len Darsey @ Parking  
Kim Davis @ Parking  
Bill deDeugd @ Parking  
Cynthia Detrick @ Parking  
Dan Detrick @ Parking  
Dan Endrizal @ Parking  
Julia East @ Parking & Geoff  
Wally Faber @ Parking – 100%*

*Tom Feurig @ Parking  
Ben Few @ Parking  
Tom Flint @ Parking  
Bob Fischer @ Parking  
Robert Forrest @ Parking  
Herb Fried @ Parking  
Shirley Furry @ Parking  
Wayne Gale @ Parking  
Robert Garland @ Parking  
Earl Gill @ Parking  
Nathan Gindele @ Parking  
Walter Grace @ Parking  
Bev Grady @ Parking  
Erik Halgrim @ Parking  
Bob Himschoot @ Parking – 100%  
Lee Howington @ Parking  
John Jack @ Parking  
Laura Hamel-Jones @ Parking  
Gary Hampton @ Parking  
David Kennedy @ Parking  
John Kimbell @ Parking  
Kevin Lewis @ Parking  
Pat Mann @ C/C  
Ted McGee @ Parking  
Richard Messmer @ Parking  
Paul Musler @ Parking – 100% & Maria  
Bill Newman 2) @ Highlands, N.C.  
Bill Opp @ SFM*

*Dharmesh Patel @ Parking  
Dan Peterson @ Parking  
Jim Palstring @ Parking  
Marty Redovan @ Parking  
Perry Roberts @ Parking  
Anne Rose @ Parking  
Skip Rollins @ Parking  
Steve Russell @ Parking  
David Shaw @ Parking  
Bob Sheehan @ Parking  
Mark Slee @ Parking  
Bob Smoot @ Parking  
Dave Springer @ Parking  
Vicki Stephan @ Parking  
Mark Stichter @ Parking  
Gay Thompson @ Parking & Robin  
Bill Valenti @ Parking  
Guy Walton @ Parking  
Mary Ward @ Parking & Roger  
Scott White @ Parking  
Jon Zehnder @ Parking  
Bob Ziegler @ Parking  
Michael Zorovich @ Parking*

*Also: Cherry Robson, Joe Beck and many other  
Friends!  
Thanks so much Rusty would be proud!*

**BASEBALL PARKING '09**  
**SIGN UP ONLINE AT [www.RotaryFortMyers.org](http://www.RotaryFortMyers.org)**

# MEMBERSHIP: GROUND ZERO FOR THE CLUB (Part Two)

By PDG Jim Henry, Zone Membership Coordinator

*Part One of this article by Past District Governor (PDG) Jim Henry, who now serves as the Zone Membership Coordinator for the southeastern United States and the Caribbean, covered the fundamentals of why Rotary exists and why people join (or don't join) Rotary.*

## One Possible Application of Membership Fundamentals to Strategic Plans.

Most Rotarians are, or were, in leadership positions of some type. Leaders know that accountability is a sound fundamental, and that lack of accountability often leads to mediocrity and/or failure. As clubs and districts prepare and/or refine Membership Strategic Plans, consider encouraging some degree of accountability that would encourage clubs and districts to practice fundamentals used by those who successfully advance the Object of Rotary. For example, Membership Ground Zero is at the club level. Imagine what could happen if club membership chairs had in their membership toolbox data that came from these, or similar, questions:

1. How many Rotary information meetings (fireside chats) for non-Rotarians or prospective members did the clubs hold the previous month?
2. How many potential member business, professional, or community leaders who had discretionary use of their time were at the information meetings?
3. What was the club's average attendance percentage last month?
4. How many members resigned last month?
5. How many of the members that resigned had been in Rotary less than three years?
6. How many new members were inducted into each club last month?

Suppose each club membership chair gathered this information and passed it to their Assistant Governor, who communicated it to the District Membership Chairman who passed it to the District Governor and Regional Rotary International Membership Coordinator. This simple practice would be a way to keep membership development in the minds of all concerned, and would lay the groundwork for improving clubs in satisfying the needs of their customer – the club member.

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## ROTARY DIRECTORY UPDATE

**Archie Hayward** and **Shirley Furry** are working on a new club roster and have requested EVERYONE to visit and correct information on web site of District 6960 ([www.Rotary6960.org](http://www.Rotary6960.org)) by April 7th. (first Tuesday in April). After that deadline they are going to move forward with printing an update to the roster for all members, so it is vital that you get your information up to date by that time.

Remember, if you had an "sprint" e-mail address it's now "embarqmail" — did you remember to correct it?

You will need your email address plus RI number to access the District Account. Your RI number is on back of Rotarian magazine. If you have any problems or questions, contact Cherry at the office or District Web Site Guru **John McGowan**.

### IN MEMORIAM: W.C. SIGGS

It is with deep regret we inform you of the passing of Richard Sigg's father, W.C. Siggs. A frequent visitor to the club with his son, he passed from those who loved him Saturday, March 14th, 2009.

Please keep Rich and the entire Siggs Family in your thoughts and prayers.



## Viva La Rotary

*Let all good Ro-tar-i-ans stand up and sing;  
Vive Le Rotary!  
With service and love let this song loudly ring;  
Vive Le Rotary!*

**Chorus:**

*Vive Le, Vive Le Rotary,  
Vive Le, Vive Le Rotary!  
Truth is our right, Love is our might,  
Vive Le Rotary!*

*A friend with a smile is the person we need;  
Vive Le Rotary!  
Who truly believes in our Rotary Creed;  
Vive Le Rotary!*

*~ Repeat Chorus ~*

*Be quick to give service, we must not be shy;  
Vive Le Rotary!  
Let's join all our voices and give a great cry;  
Vive Le Rotary!*

*~ Repeat Chorus ~*

**DOING YOUR PART TO  
"MAKE DREAMS REAL"  
Sponsor a New Member  
GROW YOUR CLUB'S  
ABILITY TO DO & GIVE**

*Thank You from your Club's  
Membership Committee*

### ROTARY CLUB OF FORT MYERS, INC.

Meeting at the Royal Palm Yacht Club  
2360 West First Street — Fort Myers, Florida 33901  
Office of the Club: 2365 West First Street - Fort Myers, Florida 33901  
PH 239-332-8158 - FAX 239-332-1168 -or- Office@RotaryFortMyers.org  
www.RotaryFortMyers.org

Rotary International: **President Dong Kurn Lee** (South Korea)  
www.Rotary.org

Rotary Dist. 6960: **Dist. Governor Margie Cypher** (Rotary of Placida)  
www.Rotary6960.org

#### OFFICERS

PATRICIA BELL	President
Gary Bryant	President-Elect
Jon Zehnder	Past President / VP
John McGowan	Secretary
John McGee	Treasurer

#### DIRECTORS 07-09

Kevin Lewis  
Archie Hayward  
Bob Beville

#### DIRECTORS 08-10

Bill de Deugd  
Jeff Mudgett  
Bob Sheehan

#### THE YAK:

**For submissions, story ideas, or to complain that we misspelled your name, write to editor David Yates at  
YAK@RotaryFortMyers.org**

Club Photographs Compliments of Paul Kling  
Copying Compliments of Cynthia & Dan Detrick

### ROTARY CLUBS IN LEE COUNTY

#### MONDAY

- Fort Myers South / 12:00PM /  
Crowne Plaza at Bell Tower

#### TUESDAY

- Fort Myers / 12:00PM / Royal Palm Yacht Club  
- Estero / 12:00PM / Elks Club on Coconut Road

#### WEDNESDAY

- Fort Myers East / 7:30AM / Verandah C.C.  
- Fort Myers Sunrise / 7:30AM /  
Hilton Garden Inn  
- Bonita Springs / 7:30AM /  
Spring Run Clubhouse  
- Cape Coral / 8:00AM / La Venezia  
- Cape Coral N. / 6:30PM / Cosmopolitan Grill

#### THURSDAY

- Lehigh Acres / 7:30AM / Westminster C.C.  
- North Fort Myers / 8:00AM / Del Tura C.C.  
- Bonita Springs / 12:00PM / Spanish Wells C.C.

#### FRIDAY

- Sanibel-Captiva / 7:30AM / Beachview  
- Cape Coral Gold Coast / 12:00PM /  
Gulf Coast Village

**MISSED IT? MAKE IT UP!**

#### LINKS TO ONLINE MAKE-UPS

[www.RotaryFortMyers.org](http://www.RotaryFortMyers.org)  
[www.RotaryEclub34.org](http://www.RotaryEclub34.org)